

# **Privacy Policy of the WatchWatches warchwatches.eu Store ("Store")**

**Dear User!**

We care about your privacy and want you to feel comfortable while using our services. Therefore, below we present you with the most important information about the rules of our processing of your personal data and cookies, which are used by our Store. This information has been prepared taking into account RODO, the General Data Protection Regulation.

## **PERSONAL DATA ADMINISTRATOR**

WW EUROPE, registered in the Central Register and Information on Business Activity conducted by the Minister of Economy and keeping the Central Register and Information on Business Activity, NIP 5881845348, REGON no. 362266967, POLAND, Batorego 23/7 St., 81-365 GDYNIA.

If you would like to contact us in connection with our processing of your personal data, please email us at: [office@warchwatches.eu](mailto:office@warchwatches.eu).

## **YOUR RIGHTS**

You are entitled to request:

- access to your personal data, including obtaining a copy of your data (Article 15 RODO or, if applicable, Article 13(1)(f) RODO),
- their rectification (Article 16 RODO), deletion (Article 17 RODO),
- restriction of processing (Article 18 RODO),
- transfer of data to another controller (Article 20 RODO).

And also, the right:

- object at any time to the processing of your data:
  - for reasons related to your particular situation - against the processing of personal data concerning you, based on Article 6(1)(f) RODO (i.e., on the legitimate interests pursued by us) (Article 21(1) RODO);
  - if your personal data is processed for direct marketing purposes, to the extent that the processing is related to such direct marketing (Article 21(2) RODO).

Contact us if you wish to exercise your rights. You can object to our use of cookies (which you will read about below) in particular by using the appropriate browser settings.

If you consider that your data is being processed illegally, you can file a complaint with the President of the Personal Data Protection Authority.

## **PERSONAL DATA AND PRIVACY**

Below you will find detailed information about the processing of your data depending on your activities.

## 1. Placing an order in the Store.

For what purpose?	
the realization of your order	
On what basis?	
Sales contract (art. 6(1)(b) RODO)	Legal obligation, related to accounting, obliging us to process your data personal data (art. 6(1)(c) RODO)
For how long?	
For the duration of the aforementioned contract	
until our legal obligation expires legal obligation related to accounting	
in addition, your data will be processed until the expiration of the period during which it is possible to assert claims - either by you or by us (see the last table of this section for more information)	
What happens if you do not provide your data?	
you will not be able to place an order	

## 2. Creating an account in the Store

For what purpose?	
Implementation of the contract for the provision of account services in the Store	
On what basis?	
contract for the provision of services (Article 6(1)(b) RODO)	
For how long?	
Until the account is deleted by you or by us at your request	
in addition, your data will be processed until the expiration of the period during which it is possible to assert claims - either by you or by us (see the last table of this section for more information)	
What happens if you do not provide your data?	

you will not be able to create an account and use its functions, such as viewing order history or checking order status

### 3. Establishing contact with us (e.g., to ask a question)

For what purpose?
handling your inquiries or requests
On what basis?
Contract or actions taken at your request aimed at its conclusion (Article 6(1)(b) RODO) - in case your inquiry or request concerns a contract to which we are or may be a party
Our legitimate interest in processing your data for the purpose of communicating with you (Article 6(1)(f) RODO) - where your inquiry or notification is not related to a contract
For how long?
For the duration of the contract binding us or, if no contract is concluded, until the expiration of the claim period - see the last table of this section*.
Until the expiration of the redress period - see the last table of this section - or until we take into account your objection to the processing*.
in addition, your data will be processed until the expiration of the period during which it is possible to assert claims - either by you or by us (see the last table of this section for more information)
What happens if you do not provide your data?
we will not have the opportunity to respond to your inquiry or request

\* whichever is applicable in a given case and which occurs earliest

### 4. Browser settings or other similar action to allow analytics activities

For what purpose?
Analyzing how you use and navigate the Store's website, in order to adapt the site to the needs and behavior of Users (you can read more about this in the "Analytics Activities" and "Cookies" sections of the Privacy Policy)
On what basis?
Our legitimate interest in processing the data for the purpose stated above (Article 6(1)(f) RODO)
For how long?

Until the expiration or deletion of cookies used for analytical purposes by you\*

**What happens if you do not provide your data?**

we will not take into account your preferences regarding the use of the Store in the work on its development

\* whichever is applicable in the case and which occurs earliest

## 5. Your consent to receive marketing content from us (e.g., information about special offers)

For what purpose?
sending marketing information, especially special offers
On what basis?
Your consent to our marketing activities (Article 6(1)(a) RODO)
For how long?
until you withdraw your consent - remember, you can withdraw your consent at any time. Data processing until you withdraw your consent remains lawful.
in addition, your data will be processed until the expiration of the period during which it is possible to assert claims - either by you or by us (see the last table of this section for more information)
What happens if you do not provide your data?
you will not receive our marketing materials, including information about our special offers

## 6. Newsletter subscription

For what purpose?
sending newsletter
On what basis?
contract for the provision of newsletter mailing services (art. 6(1)(b) RODO)
For how long?
Until you unsubscribe from our newsletter
in addition, your data will be processed until the expiration of the period during which it is possible to assert claims - either by you or by us (see the last table of this section for more information)
What happens if you do not provide your data?

you will not be able to receive information regarding the Store and our services

## 6. Taking an action or omission that may give rise to a claim related to the Store or our services

For what purpose?
establishment, investigation or defense of possible claims, related to the concluded contract or provided services
On what basis?
Our legitimate interest in processing personal data for the purpose indicated above (Article 6(1)(f) RODO)
For how long?
Until the expiration of the statute of limitations for claims or until we honor your objection to the processing*.
What happens if you do not provide your data?
inability to establish, assert or defend claims

\* whichever is applicable in the case and which occurs earliest

## ANALYTICAL ACTIVITIES

We conduct analytics activities on the Store to make it more intuitive and accessible - this will be done for you if you allow us to do so. As part of the analytics, we will take into account how you navigate the Store - so, for example, how much time you spend on a particular subpage, or which places in the Store you click on. This allows us to tailor the layout and appearance of the Store and the content posted in it to the needs of Users.

## DATA SECURITY

When processing your personal data, we use organizational and technical measures in accordance with applicable laws, including the use of connection encryption with an SSL certificate.

## COOKIES

Our Store, like most websites, uses so-called cookies. These files:

- are stored in the memory of your device (computer, phone, etc.);
- do not cause changes in the settings of your device.

In this Store, cookies are used for purposes like:

- memorizing your sessions, statistics, marketing

To learn how to manage cookies, including how to disable them in your browser, you can refer to your browser's help file. You can read about this information by pressing the F1 key on your browser. In addition, you will find relevant tips on the following subpages, depending on the browser you are using:

- [Firefox](#)
- [Chrome](#)
- [Safari](#)
- [Internet Explorer / Microsoft Edge](#)

We will not process cookies for more than 30 days after your last visit to the Store. Using the appropriate options of your browser, you can at any time:

- delete cookies,
- block the use of cookies in the future.

In such cases, we will no longer process them. For more information about cookies, see Wikipedia.

## EXTERNAL SERVICES / DATA RECIPIENTS

We use third-party entities to support us in conducting our business. We entrust them with your data for processing - these entities process data only on our documented instruction.

Below you will find a list of recipients of your data:

ACTIVITY	DATA RECIPIENTS	DATA TRANSFER OUTSIDE THE EUROPEAN UNION
any activity in connection with the Store	web host	no place
	entity providing us with technical/IT support	no place
	persons cooperating with us on the basis of civil law contracts, supporting our current activities	no place
being on the Store's website with settings that allow for marketing activities	marketing service provider	no place
being on the Store's website with settings that allow for analytics activities	entity enabling analytical activities on the site	no place
	payment provider	no place
	entity providing delivery of goods	no place

<b>placing an order in the Store</b>	Provider of software to facilitate business operations (e.g., accounting software)	no place
	Provider of standard office software (including email boxes)	no place
	accounting firm	no place
<b>subscribing to the newsletter or consenting to the sending of marketing messages</b>	entity providing newsletter or marketing emails	no place
<b>your use of services provided to us in connection with the Store through social networks</b>	social networks	no place
<b>getting in touch with us (e.g., asking a question)</b>	Provider of standard office software (including email boxes)	no place

And in addition:

relevant public authorities to the extent that we are required to share data with them.